



Alex Knopp – Digital Consultant

Knoppys Digital Limited
Glyn Wylfa, Castle Road
Chirk, Wrexham
LL14 5HY

Dear Sir / Madam

I trust the following finds you well and that the information contained herein is of use.

My name is Alex Knopp and with over 10 years of experience as a specialist WordPress Developer I have recently taken up the role of Digital Consultant at my firm based in North Wales in an effort to provide my clients with a more comprehensive service covering Web Development, Digital Strategy, Web Hosting and Digital Training.

I'm a seasoned Web Developer specialising in creating custom WordPress Themes and Plugins to create 100% fit for purpose WordPress Websites and Applications.

I am currently seeking new challenges and opportunities to get out of the office and take on some on site contracting work.

Some of my recent works include the following:

- Greenfield IT Recruitment (greenfield-it.co.uk)
- Hamblin Employment Group (hamblin.co.im)
- Elegant Address (elegant-address.com / elegant-barbados.com / elegant-ski.com / elegant-hotelvillas.com).
- PRS Limited (prslimited.co.uk)

Further information about each of the above sites can be found on my online portfolio at knoppys.co.uk.

Skill Set:

- Custom WordPress themes
- Custom WordPress Plugins
- PHP, HTML, CSS, jQuery
- Basic UX and UI principles
- Web Design
- Project management
- Communication
- Administration
- Server administration
- SEO and Digital Strategy

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I have been using the same WordPress theme that I build back in 2010. I have spent the last 7 years maintaining this boiler plate theme and making a great starting point for any web project. I can take any design you provide and get to work making it a working website straight away.

Previous Employers

For the last 3 years I have operated remotely from my own studio for my own clients.

My previous employers include:

- **Design-et-al in Chester** where I worked as a Web Developer on the Serviced City Pads website which included a custom CRM and Booking Plugin build.
- **De Winter Design** in Chester where I worked as a Web Developer on the DSN Online website and other such brands as Acdoco, Caritas Care and Dr Beckman.
- **FotoFire in Wrexham** where I worked as a Developer for a short period using a custom CMS.

Online Training

I recently upgraded the office to include a basic video production suite to allow me to begin creating free online training videos for my new YouTube channel; Digital Matters. This channel will provide not only business owners looking to achieve success for themselves but to budding freelancers who wish to become tomorrows web developers.

Additional bonus / premium content will be available through my Patreon page.

About me

I'm 35, live in Chirk North Wales. I'm married with 3 children and recently the proud owner of our first home.

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I gave up on full time employment back in 2013 when I decided that I wanted to spend my time watching my family grow up and I haven't looked back since.

In 2015 we incorporated Knoppys Digital Limited after freelancing under the brand for some years. Since then I have enjoyed the luxury of both worlds and enjoyed watching the business grow.

I'm a keen X-Country Cyclist and whilst I'm currently out of action due to injury, I would regularly be found throwing myself off high woodland trails.

You can hire me to work from my studio in Wrexham, visit your premises, work part time from your site which ever is easiest to get your project finished.

I trust the information contained herein has been of use. If you have any further questions or would like to arrange a meeting please do not hesitate to contact me.

Regards

Alex Knopp
MD Knoppys Digital

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